

Examples of how to Launch Businesses and Where to Find Support

The Start-up Programme's Breakfasts analyse the possibilities and options offered by Castile and León to put into action new entrepreneurial businesses



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Entrepreneurship has been, together with talent, one of the most spoken terms these past few years. If businesses are the solution for a new generation of employment that helps end the economic crisis, the entrepreneurs are the seed of future businesses that should carry out this task. The Start-up Programme's Breakfasts organised by North Castile has analysed the options, possibilities, and capabilities for entrepreneurship that Castile and León currently offers. The initiative enjoys the sponsorship of the Province of Castile and León through the Finance and Innovation Agency (ADE) and through Iberaval and has hosted two speakers: the Vice-president of Tuenti's corporate development, Sebastián Muriel and the Head of ADE's Department of Strategy and Competitiveness, Javier García. The debate's guests included Carlos Bernabéu, Director of Aracnocóptero; designer Esther Noriega; Eduardo Estévez, Director of Family Business in Castile and León; Óscar García, Manager of Nebusens; Manuel Velázquez, local organiser of startups; Jorge Gutiérrez, speaker of Educa Valladolid; Pablo Santos of Códice Software, and Juan Vicente García Manjón, Vice-rector of Academic, Quality, and Employment Planning in the Miguel de Cervantes European University.

Sebastián Muriel gave a presentation about Tuenti's case—how the company stated through entrepreneurship, how it's accomplished to position as one of the largest social networking companies, but also warned that when starting new projects in the business world, one has to be constantly one step ahead. Javier García pointed out support and complementary services developed by ADE to facilitate entrepreneurship. One of their projects is specifically aimed at small entrepreneurs that begin frequently through self-employment and another for recently founded companies most often in the technology sector. García highlighted that each one requires different types of finance and collaboration with the regional Administration.

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