

Iberdrola, commitment to society and universities

THE COMPANY

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Iberdrola is committed to the societies of the places where it operates not only through the development of its business activity, but also through support for social projects, the promotion of training, its commitment to culture and its contribution to preserve the artistic, historical and environmental heritage.

UNIVERSITY & COMPANY

IGNACIO GALÁN CONSIDERS NECESSARY TO CONTINUE FOR THE ROAD OF COLLABORATION BETWEEN THE EDUCATIONAL WORLD AND THE COMPANY, "PROMOTING THE POTENTIAL OF THE UNIVERSITY AS A GENERATOR OF WEALTH"

Of note is the company's permanent collaboration with universities and the granting of scholarships to students and researchers from the region, as well as support for innovative business projects, through the University of Salamanca Science Park, which already has 45 companies installed and more than 550 employees.

These facilities house the expansion of the Technological Innovation Center of Aldeatejada, promoted by Iberdrola and where cutting-edge work is carried out in the field. This center, based on the talent of the professionals, is highly qualified in the production of software, incorporating in its way of working the practical improvements and quality standards of the market as well as tools to accelerate the processes.

This commitment to innovation and development recently spoke the president of Iberdrola, Ignacio Galán, at the University of Salamanca: "The widespread acceptance that research,



The president of Iberdrola, Ignacio Galán, during his investiture as doctor honoris causa by the University of Salamanca, together with the rector Daniel Hernández Ruipérez.

development and innovation must be the pillars on which to build economic growth has turned the gaze towards the university, as the engine of the transformations that Spain needs to consolidate an advanced position in a knowledge-based economy.

In this sense, Ignacio Galán considers it necessary to continue along the path of collaboration between the educational and business world, "promoting the potential of the university as a factor generating wealth in its environment and as a pole of attraction for the creation of new companies that, most likely, would not exist without the presence of the university".

Most disadvantages

On the other hand, the company promotes different initiatives aimed at improving the quality of life of the most disadvantaged. In Spain, about thirty social projects are supported every year through the calls it has been making since 2010, for the fight against poverty and social exclusion, and for helping sick and dependent people. Thanks to this program, with more than 25,000 beneficiaries - direct and indirect - in 2015 alone, about 150 jobs have been generated. Iberdrola also supports social projects through its subsidiaries in the United States - such as support for centers and associations for medicine and disease prevention -,

Scotland -highlights its donation to Cancer search UK- and Brazil - with the rural electrification project led to out with the Brazilian Executive "Luz para todos".

In the same way, Iberdrola annually grants master's scholarships and research grants aimed at training professionals at the highest level for the development of a sustainable energy model. In the last five years the number of beneficiaries has tripled to exceed, in 2015 alone, the hundred selected from Spain, UK, USA, Mexico and Brazil.

Within the framework of its respect for the environment, Iberdrola is committed to reducing emissions per kilowatt hour in 2030 by half compared to those recorded in 2007 and being completely neutral in CO2 in 2050, although the company's emissions are and 30% lower than the average of the European electricity sector. In addition, Iberdrola develops, together with the Government of Portugal and the Junta de Castilla y León, the Atlantic Romanesque Restoration Plan, whose objective is the recovery of the historical heritage of 24 Romanesque temples.

In another sense, it should be noted that Iberdrola has been chosen as one of the most ethical companies in the world, according to the 2015 World's Most Ethical Company ranking, carried out by the Ethisphere Institute.

Bet on the I+D+i



Image of *Aracnocóptero* and wind turbine.

Innovation is the main tool of Iberdrola to guarantee the sustainability, efficiency and competitiveness of the company focused mainly on three axes: efficiency, new products and services and disruptive business models and technologies.

Thus, in the field of I+D, for example, the collaboration of Iberdrola with the Salamanca company Arbórea Intellbird, S.L. It is an ally in the development of new technologies for the review and maintenance of its wind turbines that has been created by the Eo16 *Aracnocóptero*, a folding multi-rotor helicopter capable of checking the condition of the blades and storing information for its good conservation. In this sense, the *Aracnocóptero* covers this need for specialized inspection in inaccessible and dangerous places, generating more efficient information, saving costs and avoiding risks. It should also be noted that all structural parts of the *Aracnocóptero* are manufactured in the University Science Park.